

# ANDRES SANZ

## MULTIDISCIPLINARY CREATIVE

www.andressanz.es

### PROFESSIONAL PROFILE

My name is Andrés Sanz, and I am a person in love with his work.

Always willing to learn and execute new skills and knowledge, with extensive experience in graphic, web and audiovisual design techniques.

I like to overcome new challenges being creative, thoughtful and with good taste but, above all, I am passionate about listening to stories. This encourages me to convert customer ideas into creative concepts focused on people, executable and impact.

I have the capacity to work in a team, as well as independently. I think my profile will fit very well with your requirements and as well as the many ways in which I am convinced that it could add value to your company.

### CONTACT

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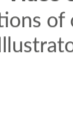
### EXPERIENCE



January 2020 – July 2020  
**UX/UI DESIGNER**

Deloitte for Santander Bank

- **Creation of a new platform to make it more intuitive and usable** with a more modern aspect in line with the bank's corporate identity.
- **Design and prototyping of new functionalities to satisfy the needs of the users**, analyzing the client's objectives and the technical limitations for its correct implementation. As well as the **management and coordination** of some team tasks.
- **Interview and testing of users**, researching and validating the established functionalities.



November 2018 – May 2019  
**UX/UI DESIGNER**

Ecix Group

- **Web design and development:** Designer and layout designer for training courses in the Culture Compliance area and the TBC Health app.
- **Graphic design:** Creation of illustrations and icons for the Culture Compliance area, and creation of design material for multiple projects using Photoshop and Illustrator tools.
- **Video editing and infographic animation:** creation of complete promotions of company products from the storyboard to its final edition, using Illustrator, After Effects and Premiere.



July 2017 – June 2018  
**DESKTOP PUBLISHING SENIOR ASSOCIATE**

Cigna Global Health Benefits

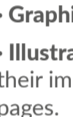
- **Web design and development:** Complete web pages, creation and implementation in element code, as well as Landings, Newsletters and Banners.
- **Graphic design:** Creation of documentation and design projects, using Photoshop, Illustrator and Indesign.
- **Large item printing:** Large Roll-ups and Hop-ups for events.
- **Video editing and infographic animation:** Complete company promotions, from storyboard to final editing, using After Effects and Premiere.



August 2016 – July 2017  
**IT & PRODUCTION OFFICER**

Valansee S.L

- **Web development:** HTML5, Css3 and Js, implemented on the Open edX platform.
- **Graphic design:** Design of elements for the website and courses using Photoshop and Illustrator.
- **Illustration:** Illustrations that were intended to animate and explain online courses.



November 2015 – June 2016  
**GRAPHIC AND WEB DESIGNER**

Interban Network

- **Web development:** Responsible for creating newsletters, complete web projects, banners for social networks and company platforms.
- **Graphic design:** Event agendas and large prints (Hop-up & Roll-ups).
- **Video and animation:** Creation of animated videos using the Sparkol application, After effects and Premiere.



December 2014 – June 2015  
**GRAPHIC DESIGNER AND WEB PROGRAMMER**

Accenture

- **UX / UI Design:** Development of wireframes and final design, our team was in charge of developing all the visual and usability aspects of web projects for large multinational companies.
- **Graphic design:** creation of graphic documentation and inventory.
- **Illustration and web development:** Creation of illustrations and their implementation as a tutorial in the code of the client's web pages.

### LANGUAGES

**English:** Full competence

**French:** Medium Level

**Spanish:** Native

### EDUCATION

2017 – 2018  
**USER EXPERIENCE COURSE (UX)**

Trazos

A school with more than 25 years of experience training professionals in the Visual Arts in the latest technologies and new media.

- **Material learned:** usability, accessibility, information architecture, user research (experience maps, contextual research, interviews, user people), online tools to test usability and monitor the competition, develop low and high fidelity prototypes.

2014 – 2015 (300 horas)  
**MASTER IN WEB DESIGN AND PROGRAMMING**

CICE, School of new technologies

CICE, official training center for more than 20 multinationals in Spain, with all official approvals and certified teachers. All as a result of more than 30 years of experience.

- **Material learned:** Netbeans text editor. Front languages: Html5, Css3, Javascript and JQuery. Back languages: SQL, MySQL and php.

2012 – 2013 (300 hours, 200 practical)  
**DRAWING AND COMIC ADVANCED COURSE**

School of Professional Drawing ESDIP

ESDIP is a school that is recognized in all areas of art as one of the most prestigious educational centers in Europe.

- **Material learned:** Refinement of the natural drawing technique, perspective and anatomy. Knowledge of the business background of the comic and graphic novel. Photoshop, Illustrator, code initiation and web layout...

2007 – 2012  
**FINE ARTS DEGREE, SPECIALIZED IN DESIGN**

Complutense University of Madrid

The oldest public university in Madrid, considered one of the most prestigious in Spain and in the Spanish-speaking world.

- **Material learned:** Graphic design, scenographic design, life drawing, painting and pictorial techniques, clay modeling, wood and stone sculpture, video and audiovisual production...

### KNOWLEDGE & SKILLS

#### WEB DEVELOPMENT

**HTML 5** 85%

**CSS 3** 90%

**JS Y JQUERY** 80%

**WORDPRESS** 60%

**BOOTSTRAP** 85%

#### GRAPHIC DESIGN

**PHOTOSHOP** 95%

**ILLUSTRATOR** 90%

**INDESIGN** 75%

**ADOBE XD** 90%

**SKETCH** 80%

#### VIDEO & OFFICE

**PREMIERE** 95%

**AFTER EFFECTS** 90%

**WORD** 80%

**EXCEL** 50%

**POWERPOINT** 90%

#### UX / UI

**USABILITY** 70%

**INFORMATION ARCHITECTURE** 80%

**IDEATION** 60%

**CONTENT STRATEGY** 40%

**INTERACTION DESIGN** 70%

### OTHER STUDIES

**Driving license B2**  
Driving school Virgen del Castillo, 2016

**Upper-Intermediate english lessons**  
Beet Academy (Bournemouth, UK), 2011

**Intensive Course of Professional Drawing (51 hours)**  
Academy C10, 2010

**Intensive course of Digital Illustration**  
(51 hours) Academy C10, 2009

**Traditional drawing studio**  
Academy of drawing & painting Artium-estudio Peña, 2005-2008

**Private lessons of French** by a bilingual teacher, 2003-2006

**Private lessons of English** by native teacher, 1995-2006